

Aman Sinha —

Product + Service Designer

www.amansinha.design

www.linkedin.com/in/amansinhadesign

amansinha@cmu.edu

412.450.7156

EDUCATION

Carnegie Mellon University, College of Engineering

Master of Integrated Innovation for Products and Services – Advanced Study, Class of 2023
Cumulative GPA 4.0/4.0

SKILLS

Product Strategy
Agile Product Methodologies
Product Consulting
UX + Systems Design
UX Research
Digital Accessibility
Digital Prototyping + 3D Modeling
Product Design + Management Tools

MAJOR AWARDS AND RECOGNITIONS

Winner — Student Service Design Challenge

Philips, Service Design College, IBM, IKEA, Ellen McArthur Foundation, Summer 2023

Won world's largest service design competition with 100+ universities participating across globe. Awarded €4,500 + Design Incubator Prize. www.servicedesignchallenge.com

Winner — McGinnis Venture Competition

Carnegie Mellon University, Spring 2023

Won CMU's annual venture competition. Awarded \$25,000 for our healthcare product concept.

Winner — The Berkeley Prize

University of California, Berkeley, Summer 2017

Amongst 3 students globally to win a \$4,000 Berkeley Prize Travel Fellowship to study and research on sustainable design at Arcosanti, AZ.

EXPERIENCE

UPMC — UX Summer Associate

Summer 2023 | Pittsburgh, PA

Researched, designed, and prototyped a better accessible and equitable experience for 2,000,000+ monthly visitors at UPMC.com.

Canon USA — Product Designer (Capstone)

Jan-May 2023 | Pittsburgh, PA

Researched, designed, prototyped, developed and received Leadership buy-in for a novel printing product and service addressing a \$400 Million market size for Canon Ivy range of products.

Carnegie Mellon University — Teaching Assistant

Spring, Fall 2023 | Pittsburgh, PA

Assistant taught the exploratory, generative, and evaluative design research methods to first-year graduate students of M.Des and MPS program.

Personalized Learning Squared — Design Intern

Summer 2022 | Pittsburgh, PA

Rebranded and developed a design system for PLUS including a new logo, typefaces, color palette, graphics, and other visual artifacts.

Handyland — Product Design Lead

2020 - 2022 | New Delhi, India

Led product design for 12+ global clients across Edtech, Fintech, and healthcare sectors. Designed and delivered mobile apps, web apps, websites, and branding packages.

Architecture Plus Information — Design Intern

Jan – July 2019 | New York, NY

Researched, designed, 3-D modeled, and prototyped for Peloton's 350,000 SQFT headquarters at Hudson Yards, New York.