

Aman Sinha

Product Designer with 2+ years of industry experience in shipping global products.

www.amansinha.design

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Education

Carnegie Mellon University / Master of Integrated Innovation for Products and Services

August 2022 – December 2023 | Pittsburgh, PA, USA

Graduate Teaching Assistant: Research Methods for Design

Summer Intern: Product Design, PLUS (tutors.plus)

Courses: Transition Design, Design for IoT, Integrated Product Design Methods, User Experience Research, Human Experience in Design, Business for Products and Services, Professional Practices.

CGPA 4.0/4.0

SPA Bhopal / Bachelor of Architecture

August 2015 – August 2020 | Bhopal, India

Courses: Theory of Design, History of Architecture, Visual Communication, Building Material and Construction, Advanced Structural Design.

CGPA 4.0/4.0

Work Experience

Handyland / Product Design Lead

September 2020 – July 2022 | New Delhi, India

Led design team and collaborated with developers and clients directly to manage 10+ wide variety of cross-media projects involving product design, web design & development, and brand design. Designed iOS / Android apps for Learnflix, Mylestone and Aimtrex. Delivered web and graphic designs for companies like Zenatix, SmartHelio, ATMC, Trifecta Capital, etc.

Architecture Plus Information / Design Intern

January 2019 – August 2019 | New York, NY, USA

Designed for Peloton's New York Headquarter. Worked throughout the design research and design development phase. My role involved designing for both spatial and digital user experience.

Arcosanti / Design Researcher

June 2017 – August 2017 | Arcosanti, AZ, USA

As part of the Berkeley Prize Travel Fellowship, awarded by UC Berkeley in the summer of 2017, I spent time researching and designing at the world's first urban laboratory – Arcosanti, under Jeff Stein.

Major Awards

The Berkeley Prize | 2017

CED, UC Berkeley

Fellowship awarded for a design research project amongst architecture undergrads coming from 50+ countries.

The INTBAU Travel Scholarship | 2019

INTBAU London

Director's Medal of Excellence | 2020

SPA Bhopal, India

Awarded to one student annually across all programs in the university for best overall academics and extra-curricular performance.

Skills

UX Research + Strategy

Ethnography, Contextual Inquiry, Interviews, Jobs-to-be-done Analysis, Value Opportunity Analysis, Personas, Research Synthesis, Service Design Blueprints

Product Design

Design Systems, Information Architecture, Wireframes/ Prototyping (Low to High Fidelities), Storyboarding/ Journey maps, User Testing, UI Design, Responsive Design, ADA Accessibility Compliance, Data Visualization, 3D Modelling

Software Tools

Product Design

Adobe Suite (Photoshop, Illustrator, InDesign, XD), Figma, Sketch, Balsamiq, Keynote, Mural/ Miro

2D/3D Modelling + Fabrication

Rhinoceros, SketchUp, AutoCAD, Revit, Blender, V-Ray, Enscape

CRM

Zoho, Zira